

Mission Statement

DANCE

The Best Dance Experience Possible

DANCE

At Believe our commitment is to give you the best dance experience possible, at each and every event. we stand by the integrity of our competition to provide a fun, fair and family-friendly environment for studio owners, teachers, dancers, families and friends.

LAUGH

Laugh and Have Fun While Making Memories To Last a Lifetime

LAUGH

At Believe we LAUGH and have fun, while making memories to last a lifetime. Each and every staff member is dedicated to providing you a safe, supportive journey on and off the stage. Dance Leaves an indelible print on the soul, melding together Art, passion, emotion, insecurity, and vulnerability while at the same time ensuring our place in the human race. We want to celebrate you each step along the way.

CREATE

We give you a safe place to create and share your unique artistry

CREATE

At Believe we give you a safe place to create and share your unique artistry through storytelling. We provide you an inclusive, positive and supportive place to share that creativity. By bringing together the best tabulators, Emcees, Backstage managers, and Retail/Registration Associates, we assure you will experience the highest quality dance competition whether it is your very first time on our dance stage or you are taking your last bow as a performer.

DREAM

We give you a platform to dream about your future

DREAM

At Believe we give you a platform to DREAM about your future and where your talents can take you. Our diverse panel of judges consist of professionals from all

backgrounds, sharing their knowledge and expertise. Our judges provide you with expert feedback and perspective to take your skills to the next level. Our Leadership team is continually working to develop platforms to extend the educational experience past the competition stage by providing opportunities outside the dance studio. auditions for royal caribbean, Tribe 99, as well as Wild the dance intensive and Powerpak, we show our commitment to continuous growth throughout the dance industry

BELIEVE

We give you the tools to believe in yourself

BELIEVE

At Believe we give you the tools to Believe in yourself and collectively work to ensure we foster lasting relationships with our clients and customers to continue the growth of the #believfamily. We believe in our events and want you to as well. Providing exceptional client care is a cornerstone of our brand. Every member of our team is willing to go above and beyond to exceed your expectations in order to make your experience UNBELIEVABLE! We want to create raving fans and change the dance world as we know it, one dancer at a time.

2026 Schedule

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Results

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Register

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